

We claim:

1. A liquid pharmaceutical dosage form comprising a liquid matrix containing an active ingredient, a first flavoring agent having a first flavor, and a plurality of particles comprising a second flavoring agent having a second flavor.
2. The dosage form according to claim 1, wherein said dosage form is selected from the group consisting of syrups, suspensions, solutions, and emulsions.
3. The dosage form according to claim 1, wherein said particles are suspended in the liquid matrix.
4. The dosage form according to claim 1, wherein said particles comprise flaked films.
5. The dosage form according to claim 4, wherein the flaked films have a thickness of about 0.01 to about 0.25 mm.
6. The dosage form according to claim 4, wherein the flaked films comprise a film-former selected from the group consisting of gum arabic, pullulan, starch, maltodextrins, pectin, hydroxypropylmethylcellulose, alginates, carrageenans, and derivatives and combinations thereof.
7. The dosage form according to claim 4, wherein the flaked films comprise multiple layers.
8. The dosage form according to claim 4, wherein the flaked films comprise holes.
9. The dosage form according to claim 4, which, upon ingestion, delivers the first and second flavors sequentially in any order.

10. The dosage form according to claim 9, which, upon ingestions, delivers the first flavor, followed by a combination of the first and second flavors.
11. The dosage form according to claim 9, which, upon ingestion, delivers a combination of the first and second flavors, followed by substantially only the second flavor.
12. The dosage form of claim 10, which further delivers substantially only the second flavor following delivery of the combination of the first and second flavors.
13. The dosage form of claim 9, which, upon ingestion, delivers the second flavor, followed by a combination of the first and second flavors.
14. The dosage form of claim 9, which upon ingestion, delivers a combination of the first and second flavors, followed by substantially only the first flavor.
15. The dosage form of claim 1, wherein said dosage form is an over-the-counter product.